

# **THE MAINE YACHT RACING YEARBOOK**

**is the official publication of the Gulf of Maine Ocean Racing Association**

and is produced by **POINTS EAST PUBLISHING, INC.**

The Yearbook will be printed by a top-end Maine printer on white glossy paper. It will be a true keepsake.

The Yearbook contains season standings, individual regatta wrap-ups, the racing schedule for the coming season, information on the GMORA officers and the Points East Yachtsman of the Year, information on boatyards and marinas in the Gulf of Maine, tide tables, and lots of photos and features. It's the indispensable record of the sailboat racing year for all racing sailors who have competed in any of the GMORA races or local races.

### **Deadline for advertising in the 2012 Yearbook is March 9, 2012.**

Yearbook distribution will begin in May and continue throughout racing season.

The Yearbook will be mailed to all GMORA members, and bundles of the publication will be delivered to every sail loft in New England and to every major yacht club along the New England coast. For advertisers, this is an excellent way to reliably communicate with New England's sailboat racing skippers. A minimum of 2,000 copies of the Yearbook will be distributed.

We accept electronic ad files in Adobe Acrobat (PDF) format. Ad files should have all fonts embedded and any colors should be converted to CMYK. Photos and graphics should be sized at 300 dpi. Electronic files may be emailed to [office@pointseast.com](mailto:office@pointseast.com). Hard copy camera-ready printouts also acceptable.

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c/o Points East Publishing, Inc.  
P.O. Box 1077, Portsmouth, NH 03802-1077

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